

Radio Local+ Requirements for Broadcasters who Participated in the Spring 2026 Test

For stations that participated in the Radio Local+ Spring Test and plan to benefit from Radio Local+ audience measurement and reporting going forward, existing integrations are expected to support ongoing measurement. To ensure continued inclusion in audience reporting, broadcasters must maintain compliance with the technical and operational requirements.

This means your existing setup should continue to support Radio Local+ measurement provided streaming log access, tagging, and data delivery processes remain operational. Ongoing compliance, proactive monitoring, and timely communication of any technical or station changes are essential to support accurate audience measurement and continued reportability.

A summary of ongoing responsibilities is below. For the Numeris Radio Local+ subscription terms, including the Radio Local+ Broadcaster Measurement Requirements, [visit our website](#).

As a participating Broadcasters, your ongoing responsibilities are:

Maintain Streaming Log Access

Broadcasters must continue to provide StatsRadio with access to the streaming logs used for Radio Local+ measurement and ensure that data delivery remains uninterrupted throughout the measurement period.

Maintain Required Tagging

Required tagging on streaming players must remain active and functioning properly. If changes are made to your streaming environment, additional validation may be required to ensure measurement continuity.

Notification of Changes

While broadcasters are required to provide the following to StatsRadio 4 weeks ahead of the first day of each measurement period, broadcasters should promptly notify [StatsRadio](#) of any changes that could affect measurement, including:

- Streaming service provider changes (e.g., changing streaming vendors/platforms)
- Listener-facing streaming player changes (e.g., changes to the web or app player used to access the stream)
- Streaming infrastructure changes (e.g., changes to encoders, CDNs, stream URLs, or delivery architecture)
- Data delivery changes
- New streams or HD channels (also advise Numeris)
- Antenna coverage changes (also advise Numeris)

Station information will be provided to StatsRadio by Numeris 6 weeks ahead of the first day of each measurement period. If any changes have occurred after the Spring test, and you have not notified us of those changes, promptly update us to ensure you are accurately reported for the start of the new measurement period.

- Station branding changes
- Call letter changes
- Frequency changes

Early communication helps minimize potential impacts on measurement and reporting.

Retain Backup Data

Where possible, broadcasters should retain backup streaming logs and analytics data for a minimum of 28 days to support issue resolution and potential data recovery efforts.

Monitor and Report Issues

Broadcasters are expected to actively monitor their implementation and promptly notify [Numeris](#) of known outages, missing data, or technical issues that may affect measurement.



Need Assistance?

Your Numeris Account Manager remains your primary point of contact for Radio Local+ support and will coordinate with StatsRadio as required. In some cases, you may be in contact directly with [StatsRadio](#) to resolve specific technical or implementation requirements.